

Federal Policy Update

Stephen DeWitt,
Deputy Executive Director

Connecting Education and Careers



The Association for Career and Technical Education[®] is the largest national education association dedicated to the advancement of education that prepares youth and adults for careers. It's our mission to provide educational leadership in developing a competitive workforce.

ACTE's Role in Federal Policy

Through comprehensive outreach efforts, ACTE ensures policymakers and the public hear from the CTE community

Position Development

Direct Lobbying

Technical Assistance

Coalition Building

Resource Development

Education and Training



Perkins Basics

Perkins Themes

- Accountability and program improvement
- Secondary-postsecondary connections
- Links to rigorous academics
- Focus on business and industry connections

Structure of Law

- Basic State Grant (Title I)
 - National Programs (Section 114)
 - Tribally Controlled Postsecondary Institutions (Section 117)
 - Occupational and Employment Information (Section 118)
- Tech Prep (Title II)

State/Local Funding Distribution

- Just over \$1.1 billion appropriated annually
- Up to 15% goes to state
 - State administrative funds
 - State leadership funds
 - Non-traditional training set-aside
 - Institutional set aside
- Up to 85% goes to locals
 - Reserve funds
 - Secondary funding
 - Postsecondary funding

Accountability – Secondary Indicators

- Academic achievement – on NCLB assessments
- Technical attainment – industry standards when possible
- Attainment of (I) a diploma, (II) a GED, (III) a proficiency credential in conjunction with a diploma
- NCLB graduation rates
- Placement in postsecondary, military, or employment
- Participation and completion of non-traditional programs

Accountability – Postsecondary Indicators

- Technical attainment – industry standards when possible
- Attainment of industry recognized credential, certificate, or degree
- Retention in postsecondary (including transfer to 4-year)
- Placement in military or apprenticeship, or placement or retention in employment – including high skill, high wage, or high demand
- Participation and completion of non-traditional programs

Accountability – Negotiations

- State Plan submitted to Federal Dept. of Education for review
- Negotiations every two years
- Locals will either accept state performance levels or negotiate with States on new local levels
- Must show continuous improvement

Uses of Funds – State Requirements

- Assess CTE programs funded, including focus on special populations
- Develop, improve, or expand the use of technology in CTE
- Provide professional development
- Support the integration of academics and CTE

Uses of Fund – State Requirements

- Provide preparation for non-traditional fields and high skill, high wage occupations
- Support partnerships
- Serve individuals in state institutions
- Support for programs for special populations
- Technical assistance for local recipients (NEW)

Uses of Funds – State Permissive

- Added during last
 - Activities that facilitate transition from 2-yr. to 4-yr.
 - Incentive grants for locals
 - Entrepreneurship education and training
 - Career academies, career clusters
 - Technical assessments and data systems
 - Recruitment and retention of educators
 - Section 118 activities

Uses of Funds – Local Requirements

- Strengthen academic and technical skills of students through integration
- Link secondary and postsecondary education, including through “Programs of Study”
- Provide experiences in all aspects of an industry
- Develop, improve, or expand technology
- Provide professional development

Uses of Funds – Local Requirements

- Develop and implement evaluations of CTE programs
- Initiate, improve, expand, and modernize CTE programs
- Provide activities of sufficient size and scope to be effective
- Provide activities to prepare special populations for high skill, high wage, or high demand occupations that lead to self-sufficiency (NEW)

Uses of Funds – Local Permissive (Examples)

- Involving parents, businesses and labor orgs in the program design, implementation and evaluation
- Providing programs for special populations
- Leasing, purchasing, upgrading or adapting equipment , including instructional aids and publications
- Teacher prep – academic-CTE integration related
- Providing mentoring and support services
- Activities that facilitate transition from 2-yr. to 4-yr.
- Entrepreneurship education and training
- Pooling a portion of funds with other recipients for innovation
- Expanding postsecondary programs offerings at more accessible times/formats

Programs of Study

- Incorporate and align secondary and postsecondary education
- Include academic & CTE content in a coordinated, non-duplicative progression of courses
- May include the opportunity for secondary students to acquire postsecondary credits
- Lead to an industry-recognized credential or certificate at the postsecondary level, or an associate or baccalaureate degree
- Identify and address current or emerging occupational opportunities

16 Broad Career Clusters Recognized by the DOE

<p>Agriculture, Food & Natural Resources</p>	<p>Education & Training</p>	<p>Hospitality & Tourism</p>	<p>Manufacturing</p>
<p>Architecture & Construction</p>	<p>Finance</p>	<p>Human Services</p>	<p>Marketing, Sales & Service</p>
<p>Arts, A/V Technology & Communications</p>	<p>Government & Public Administration</p>	<p>Information Technology</p>	<p>Science, Technology, Engineering & Mathematics</p>
<p>Business, Management & Administration</p>	<p>Health Science</p>	<p>Law, Public Safety, Corrections & Security</p>	<p>Transportation, Distribution & Logistics</p>

Current Status of Legislation

Political Climate

- Extremely chaotic
- Highly partisan
- Activity levels uneven
- Uncertainty on many issues
- In a word: TOXIC

Broad Congressional Agenda

- Rolling back regulation
- Repealing Affordable Care Act
- Tax reform
- Border wall and other immigration issues
- Infrastructure package (possibly)
- Raising debt ceiling/FY 2018 appropriations

Pending Education Issues

- Perkins Act Reauthorization
- Higher Education Act Reauthorization
- TANF reauthorization
- IDEA reauthorization
- School nutrition bill
- Data issues: FERPA rewrite, Education Sciences Reform Act reauthorization, privacy bills, etc.
- School choice proposals



CONGRESSIONAL CAREER & TECHNICAL EDUCATION CAUCUS

House Co-Chairs



Rep. Glenn "G.T." Thompson (R-PA)
Rep. Jim Langevin (D-RI)

Senate Co-Chairs



Sen. Tim Kaine (D-VA)
Sen. Rob Portman (R-OH)



Sen. Todd Young (R-IN)
Sen. Tammy Baldwin, (D-WI)

www.acteonline.org/caucus

U.S. Dept. of Education/ OCTAE

Secretary
Betsy DeVos



**OCTAE Assistant
Secretary**
Tim Kelly
(awaiting
confirmation)



**OCTAE Deputy
Assistant Secretary**
Michael Wooten
(Current Acting Asst.
Secretary; awaiting
confirmation)

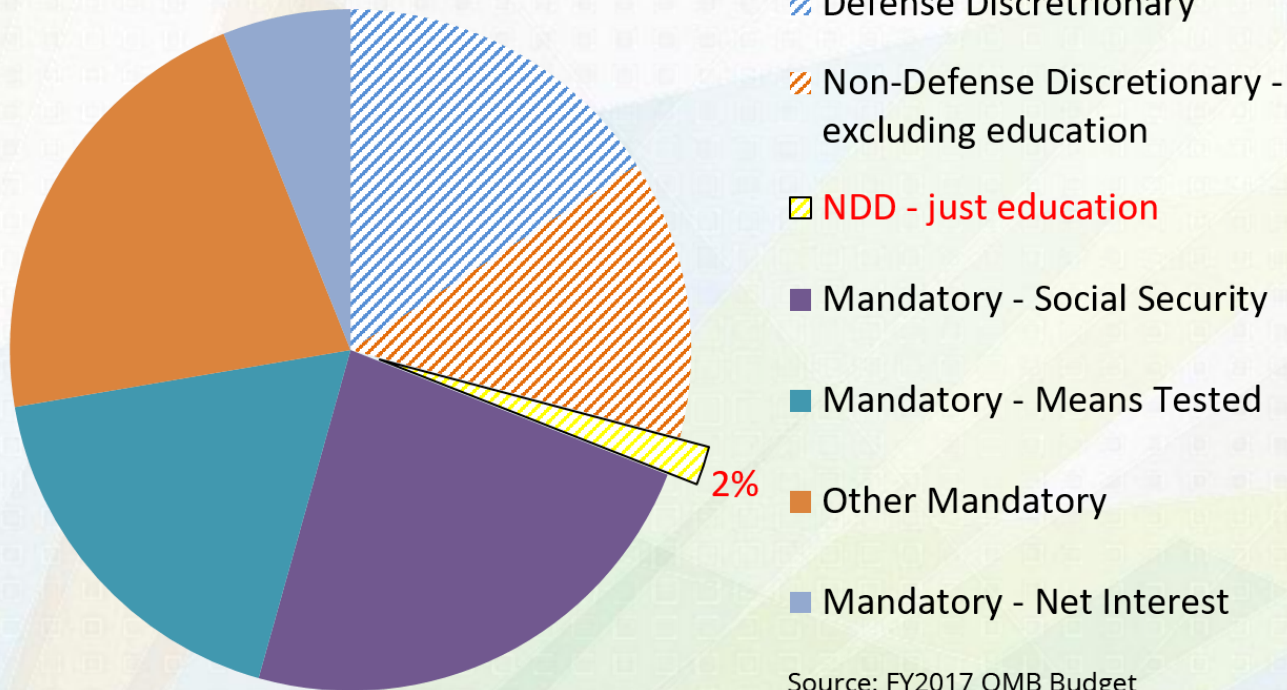




Federal Funding

Federal Funding

2016 Outlays by category



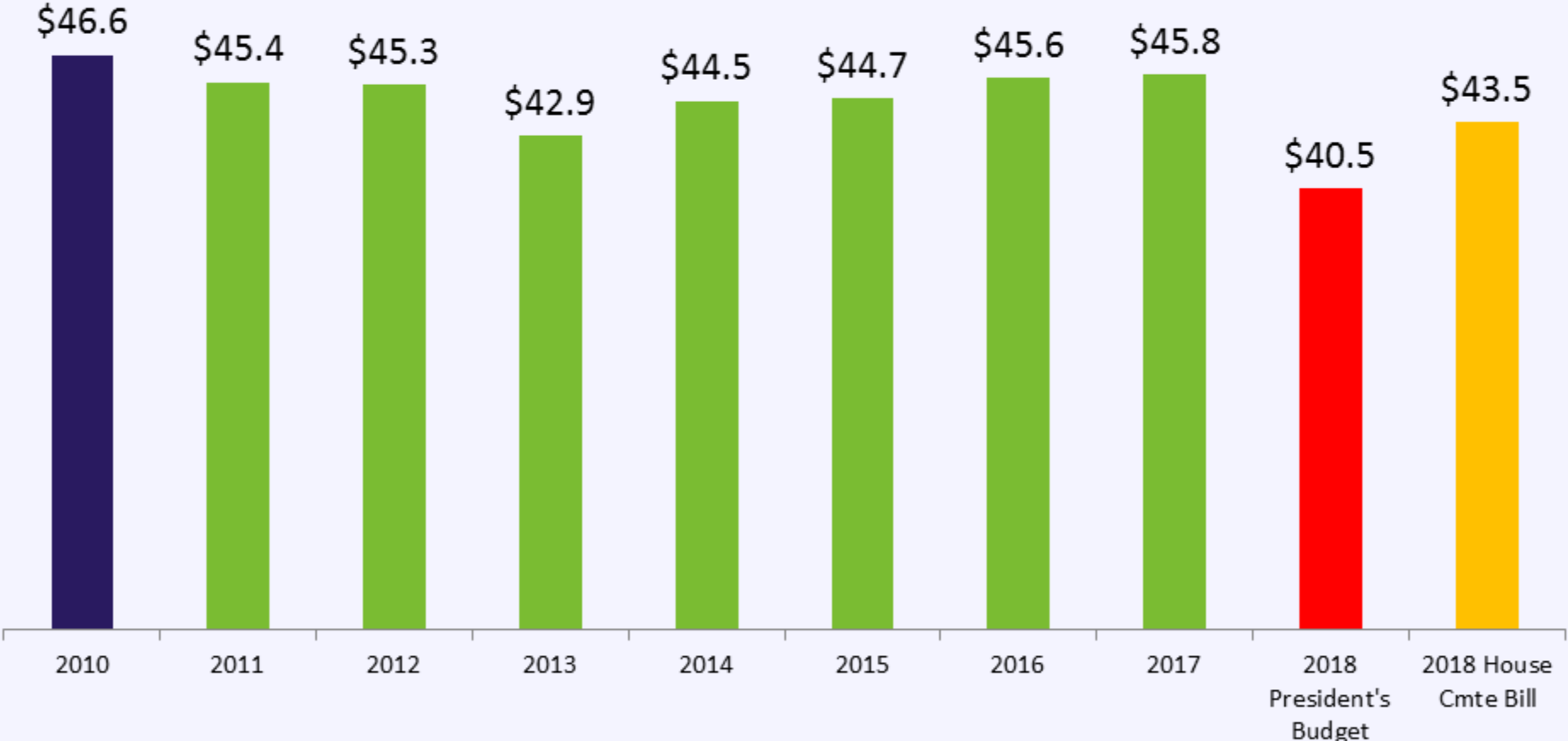
Source: FY2017 OMB Budget

FY 2018 Appropriations

- Trump “skinny budget” released 3/16, full budget on May 23
- Proposed \$54 billion cut to domestic discretionary spending
- \$9 billion, 13.5% cut to education funding
- \$2.5 billion, 21% cut to Department of Labor Funding
- Perkins cut by \$168 million/15%
- Other cuts to adult ed, WIOA, ESSA Title II & Title IV

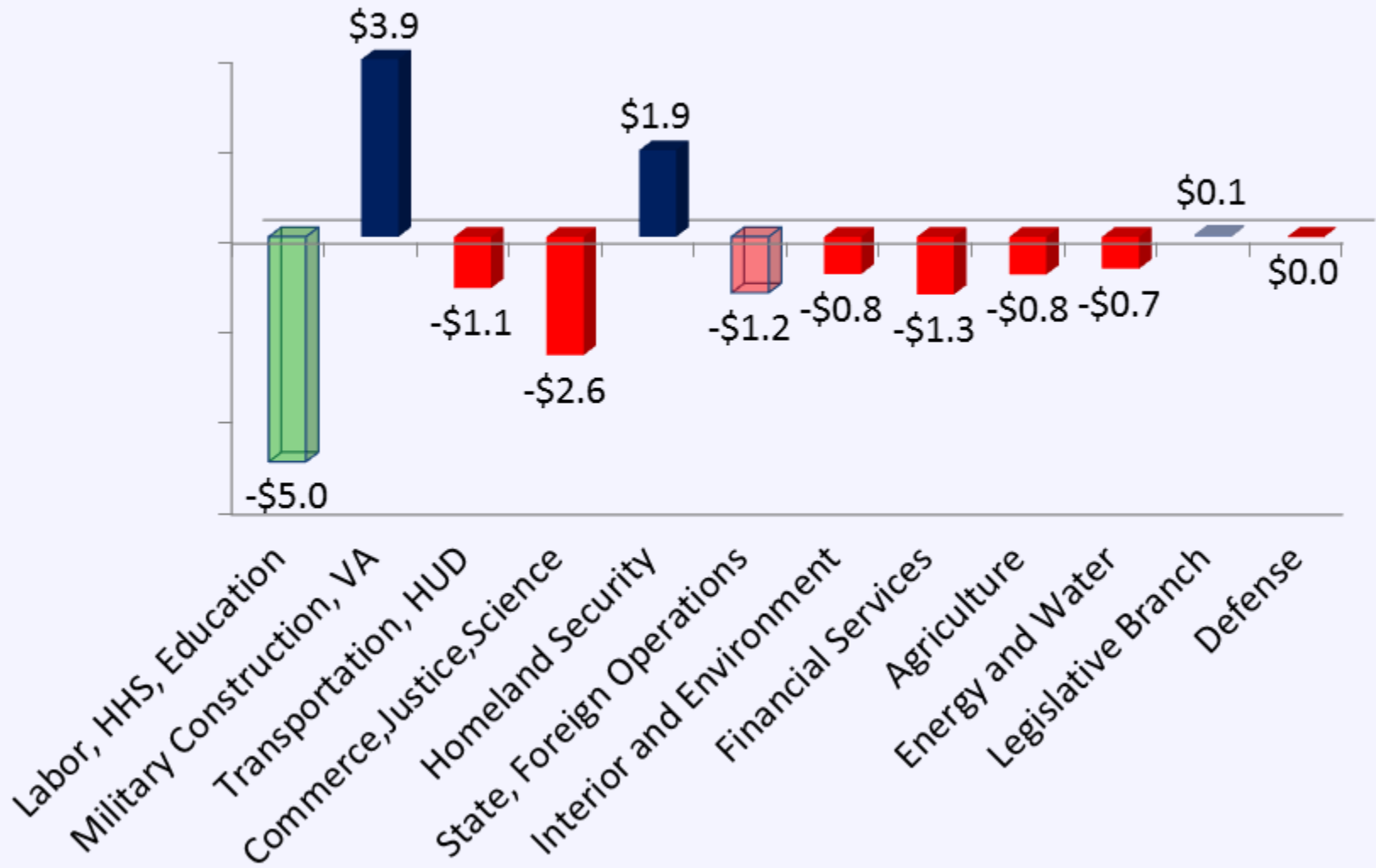
2018 Education Funding Far Below 2010 Level Excluding Pell Grants

(Department of Education discretionary funds in billions)



LABOR-HHS-ED GETS BIGGEST FUNDING CUT IN 2018

(Changes from FY 2017 in nondefense discretionary budget authority in billions, in House bills)



FY 2018 Appropriations

- In July, House provided a \$2.2 billion cut to education/\$1.3 billion cut to DOL
- In September, a more moderate Senate proposal marked up in subcommittee
- **Perkins level funded in both bills!**
- Senate bill has not gone to floor yet
- As time was running out for this fiscal year, a CR was approved to keep the government operating until December 8



Perkins Reauthorization

House “Providing More Students a Pathway to Success by Strengthening Career and Technical Education” hearing – February 28



Perkins Overview

- 2006 Act lasted through FY 2012 (mid 2013)
- Some reauthorization activity in late 2013, early 2014
- Other priorities required attention from Hill staff – WIOA/ESSA
- House and Senate congressional attention turned to Perkins reauthorization in late October 2015

Senate Activity

- Senate HELP Committee members Mike Enzi (R-WY) and Bob Casey (D-PA) were leading Senate efforts
- In 2015, the HELP Committee announced eight bipartisan principles to guide their work
- Staff-level negotiations lasted most of spring 2016
- Politics from ESSA implementation stalled negotiations
- Committee draft was released in September 2016 but was not supported by either party
- Key issue for the impasse: disagreements over **Secretarial authority**



House Activity

- Six Perkins-related hearings from fall 2013 to 2017
- Led to introduction of “Strengthening Career and Technical Education for the 21st Century Act” (H.R. 5587) in 2016
- Full House approved bill by a 405 – 5 margin in September 2016
- This year, the bill was reintroduced with minor changes as H.R. 2353
- Full House approved bill by voice vote on June 22

Emerging Themes Across Efforts

- Devolution of federal oversight/authority to states and locals
- Linkages to other federal education and workforce development programs
- Stronger focus on programs' labor market alignment
- Streamlining/refocusing state and local planning requirements
- Formalizing processes to drive funding decisions (e.g. comprehensive needs assessment)
- Heightened attentiveness to equity issues as a result of election and ESSA implementation

Needs Assessment

- At least once every two years
- List of groups to consult with regularly
- Key areas:
 - Student performance
 - Size, scope and quality of programs
 - Labor market alignment
 - Programs/Programs of study implementation progress
 - Strategies for special populations
 - Improving educator recruitment, retention and training, including transition to teaching from business and industry

Key Perkins Messages

- Congress should work in a bipartisan way to complete work on a Perkins reauthorization bill
- Work in the Senate should build on the positive House passage of H.R. 2353
- The key issue that must be addressed from H.R. 2353 is the definition of a CTE concentrator
- A new reauthorization is important to increase students' access to CTE, improve CTE programs and ultimately, help shrink the skills gap and grow our economy



Resources

Policy and Research Resources

- CTE Policy Watch Blog
- State Policies Impacting CTE: 2016 Year in Review
- Legislative Alerts
- Action Center
- Sector Fact Sheets
- Research-to-Practice Brief Series
- Issue Briefs
- Online Advocacy Toolkit

CTE POLICY WATCH BLOG

A Blog for CTE Advocates



AN INITIATIVE OF ACTE



Problem: New administrators often feel they don't have the breadth of support they really need in the first years of the job. All administrators need more support related to instructional leadership skills.

Why: Many administrators come from outside of CTE, so don't understand the issues; lack of support from district, peers, leaders, etc.; don't always get what they need from their 4-year degree/program.

ACTE Content Priorities



**Administrator
Support**



**Teacher Education
Pipeline**



**Educator-
Employer
Connections**



**Middle School
CTE**

CTE Administrator – Instructional Leadership



Menu Resources Transcript Dashboard Contact us Help Exit

Collaboration: An Administrator's Guide 20 / 24

Activity Four: Building an Action Plan

- Action Plan Worksheet

Focus Area	Action Items

A video player window showing a woman with glasses speaking. The video player has a red border and a playback control bar at the bottom with buttons for play, volume, and navigation.

CAREER EXPLORATION IN MIDDLE SCHOOL:

Setting Students on
the Path to Success

- Provides CTE educators 6 recommendations to help implement and improve practice
- LinkedIn Group to continue the conversation
- Made possible through support from Xello, formerly Career Cruising
- ACTE forming Middle School Advisory Group

ACTE Conferences

ACTE's CareerTech
VISION
2017

Wednesday – Saturday
December 6-9

Gaylord Opryland
Nashville, Tennessee



Best Practices
and Innovations Conference

2018

September 26-28, 2018

Hyatt Regency Louisville • Louisville, Kentucky

www.acteonline.org/bestpractices



Contact Info

Association for Career and Technical Education

1410 King Street

Alexandria, VA 22314

800-826-9972

sdewitt@acteonline.org

www.acteonline.org